

classifieds

INEXT CLASSIFIED AD RATE CARD 16-17

Run on Line Classified

Edition	rate/advt	Words	Rate/Extra Word	Max Extra words
Kanpur	299	25	9	10
Lucknow	299	25	9	10
Varanasi	179	25	9	10
Allahabad	149	25	9	10
Gorakhpur	149	25	9	10
Agra	129	25	9	10
Meerut	129	25	9	10
Bareilly	129	25	9	10
Dehradun (UT)	129	25	9	10
Patna (BHR)	179	25	9	10
Ranchi	100	25	9	10
Jamshedpur	51	25	9	10
Indore (MP)	179	25	9	10

Run on Line Classified (Package Rates)

Edition	rate/advt	Words	Rate/Extra Word	Max Extra words
Ranchi + JMD	129	25	9	10
Uttar Pradesh	1299	25	19	10
UP + UT	1399	25	19	10
BHR + JKD	279	25	9	10
All Edition	1499	25	19	10

All Edition : Kanpur, Lucknow, Varanasi, Allahabad, Gorakhpur, Agra, Bareilly, Meerut, Dehradun, Patna, Ranchi, Jamshedpur

Central + Eastern U.P : Kanpur, Lucknow, Varanasi, Allahabad, Gorakhpur

Western U.P : Agra, Bareilly, Meerut

All U.P : Kanpur, Lucknow, Varanasi, Allahabad, Gorakhpur, Agra, Bareilly, Meerut

All U.P + Uttarakhand : Kanpur, Lucknow, Varanasi, Allahabad, Gorakhpur, Agra, Bareilly, Meerut, Dehradun

Jharkhand : Ranchi & Jamshedpur

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Classified Display Rates

Edition	rate/sqcm	Min Size	Max Size	Scheme
Kanpur	49	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Lucknow	49	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Varanasi	39	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Allahabad	29	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Gorakhpur	29	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Agra	19	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Meerut	19	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Bareilly	19	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Dehradun (UT)	19	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Patna (BHR)	39	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Ranchi	15	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Jamshedpur	08	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Indore (MP)	29	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3

Classified Display (Package Rates)

Edition	rate/sqcm	Min Size	Max Size	Scheme
Ranchi + JMD	19	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Indore (MP)	29	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
Uttar Pradesh	229	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
UP + UT	249	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
BHR + JKD	49	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3
All Edition	309	5cm (Height) X 3cm(Width)	10cm (Height) x 3cm (Width)	2+1, 5+3

Scheme for Classifieds & Classified Display Advertisements		AD Premium/Styles	
Schemes	Validity	Spot Color	15%
2+1	30 Days	English	10%
5+3	30 Days		

To book CLASSIFIED AD in inext call: (O)0512 3941300

E-mail your queries: advertising@inext.co.in